**How to Write Awesome Book Reviews**

**THE HOOK: This draws the reader into the review. The best hooks are usually something shocking, funny or through provoking**

* Quotes
  + “Look at all the blood. I never knew there would be so much blood”
  + “I was 12 the first time I saw a dead body”
* Questions
* The Unusual

**THE SUMMARY: This gives the reader just enough information to get the “gist” of the plot.**

* Keep it short- leave them wanting more!
* Limit the number of characters you introduce
* Watch the details! – Ask yourself “Is this vital for the reader to know upfront?”

**YOUR OPINION: this is where you *really* sell the book. Think of it as a commercial to get someone to buy the book. –you have to *convince* them it’s worth their time to read it**

* *Why* should I read this? –Tell it like it is
* Can you compare it to something else the reader might know?
  + If you liked…You’ll love this!
  + If you’re a video game freak, you’ll love this one
* Use figurative language to boost the enthusiasm
  + This book will grab you by the arm and drag you though a nightmare!
  + This book will stick to you like crazy glue
  + This book is like a cool breeze on a hot summer day – it glides over you